

# Privacy Policy Numlabs sp. z o.o.

The data controller is: Numlabs Spółka z ograniczoną odpowiedzialnością, with its registered office in Kraków (80-261), ul. Emaus 5, entered into the Register of Entrepreneurs of the National Court Register under KRS number: 0000801576; NIP: 6772446325; REGON: 384230461. Data protection is carried out in accordance with the requirements of generally applicable laws, the storage takes place on secured servers.

## 1. PROCESSING OF PERSONAL DATA

We process your personal data in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) and the regulations in force in the country where the data are collected.

## 2. DATA PROCESSING OBJECTIVES

Your personal data is processed for the following purposes:

- analytics and statistics for the needs of business activity – visit analysis
- marketing and statistical activities of its own
- a better experience while browsing the website

## 3. LEGAL BASIS FOR DATA PROCESSING

The legal basis for the processing of your data may be:

- consent: for example, the use of cookie technology in accordance with the provisions of the cookie policy
- fulfilment of the legal obligation
- a legally legitimate interest of the Administrator (eg statistical purposes, marketing)

## **4. DATA RECIPIENTS**

Your personal data is processed only by individuals authorized by us.

## **5. DATA RECIPIENTS OUTSIDE THE AREA OF THE EUROPEAN UNION**

Due to the fact that the websites provided by the Administrator use cookies, the data collected via cookies may be transferred to third countries – that is to countries outside the European Union (eg USA), in connection with:

- activities undertaken by you on social networking sites and the use of plugins and other tools from these websites (including Facebook, Twitter, Instagram) on our websites
- using analytical tools and for anonymous awareness of user behavior, in particular such as Google Analytics

Details on the use of cookies can be found in the Cookies Policy below.

## **6. RETENTION PERIOD**

Your personal data will be kept until the purpose for which the consent is processed or revoked.

## **7. YOUR RIGHTS AS A DATA SUBJECT**

1. The right to request access to your personal data, deletion or limitation of processing.
2. Right of rectification – you have a right to correct data that we hold about you that is inaccurate or incomplete.
2. The right to object – you have the right to object to certain types of processing such as direct marketing.
3. The right to transfer personal data.
4. The right to withdraw consent to the processing of personal data for a specific purpose, if you have previously agreed.

5. The right to file a complaint to the supervisory body.

The above rights can be exercised in accordance with the rules described in art. 16 – 21 GDPR, by sending a message to the following e-mail address: office@numlabs.com or by post to the following address: Numlabs sp. z o.o. ul. Emaus 5, 30-201 Kraków, Poland.

## **8. COOKIES POLICY**

In any case, when you visit websites belonging to Numlabs Sp. z o.o., Numlabs servers automatically collect information about the use of the sites. This information includes, among others: the domain name and host from which you access the Internet, the IP address of the computer or Internet service provider you use, the operating system used (e.g., Mac OS, Windows), the browser used and its version (eg Mozilla Firefox, Internet Explorer, Opera), the name of the website that redirected you to us, the type of device you use. The above information allows us to determine your habits related to browsing the pages, the content you are interested in and the specific websites you are entering. It also allows us to set dates of visits to our websites, browsing paths and time devoted to individual subpages.

### **Cookies**

Just like other commercial websites, we can send to your device one or several “cookies” (small text files sent to your browser, they can be stored on your device so that we can recognize you when you visit us again). In particular, we use two categories of cookies:

1. session cookies (which are automatically deleted when you close your browser, we use them mainly to determine the status of users of our services, so that our users have access to pages visible only to them in connection with the use of our websites.
2. permanent cookies (which remain also after closing the browser and can be deleted manually).

We may also receive information about you also when you enter our Website using the appropriate link located on the third party’s website. The above persons may provide us with contact details and information collected in “cookies” used on their websites. Third parties use session IDs to help you navigate our Sites. Please note that using “cookies” by third parties is not covered by this Policy. We do not have access to or control over these “cookies”.

## **In Cookies for our domains:**

– information about the user is encoded (GUID) in a way that allows its identification only through our server – we do not save any data in an explicit manner

## **As part of our services, we allow you to create cookies for third parties, i.e. for domains:**

linkedin.com

## **As part of our services, we place tools (widgets) of third parties, these are:**

matomo.or

## **As part of our services, we allow you to run JavaScript snippets from third parties, ie:**

Google Analytics: GA4 configuration,  
LinkedIn Insight

## **Cookies settings**

By enabling the option of accepting cookies in your browser settings, you agree to the use by Numlabs sp. z o.o. cookies in relation to you. If you do not agree to the use by Numlabs sp. z o.o. cookies, you can block them by selecting the appropriate option in your browser settings. Please, remember, however, that if you decide not to accept our “cookies”, you will not be able to use all our functionalities; We also do not guarantee that our services and Sites will work optimally.

All popular Internet browsers allow cookies to be created by default. However, the user has the full ability to manage to allow and to block their creation, both:

- globally – all cookies
- collectively – only third-party cookies
- selectively – Cookies for each domain are set separately.

## **Final Provisions**

We may change this Policy from time to time, and if we do we'll post changes on this page, so please be sure to check back periodically. If you continue to use our website after those changes are in effect, you agree to the revised Policy.